

PA Black Conference on Higher Education, Inc.



Sponsorship Opportunities





The Pennsylvania Black Conference on Higher Education, Inc. (PBCOHE) is an organization made up of African Americans, other underrepresented professionals and people who support the PBCOHE vision from the public and private sector, education, business, social services, law, and government agencies that have a deep commitment to improving and ensuring the education of underrepresented students.

PBCOHE focuses on key issues affecting the future of higher education in Pennsylvania and provides input to the various sectors of government, education and community leaders that impact the lives of underrepresented groups at Pennsylvania colleges and universities.

In addition to advocating for policies and issues in higher education, PBCOHE provides support and professional development opportunities through its scholarship program, the annual conference, the Robert D. Lynch Student Leadership Development Institute (SLDI), the Institute for Educational Management and Leadership (IEML), and the Pennsylvania Black Conference on Higher Education Journal.



Sponsorship Opportunities



For over 50 years, the Pennsylvania Black Conference on Higher Education, Inc. has helped underrepresented students in Pennsylvania. Help us celebrate this historic achievement by becoming a sponsor!

Diamond

\$15,000



- Named as sponsor for the event
- Signage displayed at all events and on materials
- Entry into all activities
- > Table at Scholarship Luncheon and Awards Banquet
- Inside front cover of Conference Booklet
- Information distributed to attendees

Platinum

\$10,000



- Named as co-sponsor of two activities
- Signage displayed at all events and on materials
- Entry into all activities
- > 5 tickets to Scholarship Luncheon and Awards Banquet
- > Back cover of Conference Booklet
- Information distributed to attendees

Gold

\$7,500



- > Named as co-sponsor of one activity
- Signage displayed at all events and on materials
- Entry into all activities
- > 5 tickets to Scholarship Luncheon and Awards Banquet
- Inside back cover in Conference Booklet
- > Information distributed to attendees

Sponsorship Opportunities



Silver

\$5,000



- Signage displayed at all events and on materials
- Entry into all activities
- > 2 tickets to Scholarship Luncheon and Awards Banquet
- > Full page ad in Conference Booklet
- Information distributed to attendees

Scholarship Donor

\$1,000



- Ad in the Scholarship Booklet
- Presentation of the Scholarship at the Luncheon
- 2 tickets to Scholarship Luncheon
- Signage at Scholarship Luncheon (all proceeds benefit the student scholarships)

Friend of PBCOHE

\$500



- Half page ad in Conference Booklet
- 1 ticket to 1 activity

Helping Hands

\$100 - \$250



Name listed in Conference Booklet