

ARCHITECTS OF ACHIEVEMENT

SPRING 2019



Dr. John B. Craig
President



PENNSYLVANIA BLACK CONFERENCE
ON HIGHER EDUCATION, INC.
(PBCOHE)

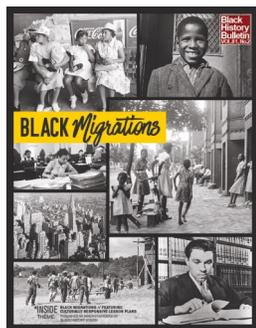
Black History

When Carter G. Woodson established Negro History week in 1926, he realized the importance of providing a theme to focus the attention of the public. The intention has never been to dictate or limit the exploration of the Black experience, but to bring to the public's attention important developments that merit emphasis. On that note, ASALH's 2019 theme **Black Migrations** emphasizes the movement of people of African descent to new destinations and subsequently to new social realities. While inclusive of earlier centuries, this theme focuses especially on the twentieth century through today. Beginning in the early decades of the twentieth century, African American migration patterns included relocation from southern farms to southern cities; from the South to the Northeast, Midwest, and West; from the Caribbean to US cities as well as to migrant labor farms; and the emigration of noted African Americans to Africa and to European cities, such as Paris and London, after the end of World War I and World War II.

Such migrations resulted in a more diverse and stratified interracial and intraracial urban population amid a changing social milieu, such as the rise of the Garvey movement in New York, Detroit, and New Orleans; the emergence of both black industrial workers and black entrepreneurs; the growing number and variety of urban churches and new religions; new music forms like ragtime,

blues, and jazz; white backlash as in the Red Summer of 1919; the blossoming of visual and literary arts, as in New York, Washington, D.C., Chicago, and Paris in the 1910s and 1920s. The theme **Black Migrations** equally lends itself to the exploration of the century's later decades from spatial and social perspectives, with attention to "new" African Americans because of the burgeoning African and Caribbean population in the US; Northern African Americans'

return to the South; racial suburbanization; inner-city hyper ghettoization; health and environment; civil rights and protest activism; electoral politics; mass incarceration; and dynamic cultural production.



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PENNSYLVANIA BLACK CONFERENCE ON HIGHER EDUCATION, INC
49TH ANNUAL CONFERENCE - DATES: MARCH 7 – 9, 2019



Conference Co-Chairs
The 2019 Annual Conference
Planning Committee
Mychelle Sneed-Jacobs
and Shamell Jackson

For hotel and registration
information go online to:

www.pbcohe.com/2019-annual-conference.html

Should you have difficulty
with your reservation,
please contact

Shamell Jackson
at sjackson47@dccc.edu

Registration is now open for the 49th Annual Pennsylvania Black Conference on Higher Education, Inc. being held on March 7 - 9, 2019 at the Embassy Suites by Hilton Philadelphia Airport.

The conference theme, “Pipelines, Pathways and Institutional Leadership in a Changing Climate”, will look specifically at the professionals that work within those institutions and develop strategies to help navigate the pathway to success given higher education’s changing political, cultural and economic climate. PBCOHE is seeking to learn from senior management, faculty and graduate students, whose work examines what forces currently shape the landscape within higher education. These may include changes we anticipate in the coming years, and how higher education professionals might benefit from or be hampered by recent changes and innovations in policy and education across the country.

Philadelphia serves as the ideal setting for examining the current climate of pathways and pipelines in our institutions. This conference will provide attendees with a rich opportunity to explore the myriad of issues related to career pathways as well as professional and personal development. Please join us as we celebrate forty-nine years of service and scholarship.



SPECIAL APPRECIATION FROM 2018 PARTICIPANTS OF STUDENT LEADERSHIP DEVELOPMENT INSTITUTE

Dear Dr. Craig,

My name is Alexa Hodge and I am the Coordinator of Student Support Services at the Penn State Berks campus. I am writing today because I recently participated in the 32nd Annual Robert D. Lynch Student Leadership Development Institute with nine students from my campus. The students were so moved by their conference experience that they decided to write a thank-you card for the planning committee. As the President of Pennsylvania Black Conference on Higher Education, Inc., I wanted to share the card with you and hope that you can share it with the planning committee.

I sincerely appreciate the dedication and time that is put in to a conference of that magnitude. I was consistently impressed including the registration process, keynote speakers, workshops, and networking/social activities. It truly was a wonderful experience that I believe my students will cherish. Two of them have even asked to co-present a workshop with me next year! Thank you!

Respectfully,


Alexa E. Hodge M.Ed.

Coordinator of Student Support Services
Penn State Berks

STUDENT DEVELOPMENT INSTITUTE

The first SLDI Institute was held October 9-11, 1987 at the Center City Holiday Inn in Philadelphia, Pennsylvania. Twenty-one students representing SSHE institutions - Penn State, LaSalle and Temple Universities and the Community College of Philadelphia - were selected from more than forty applicants.

Each applicant met the following criteria: good academic standing, demonstrated leadership ability, two letters of recommendation, and a one-hundred word essay indicating how the Institute would be of benefit to the applicant.

The Institute was facilitated by Dr. J. Otis Smith; Dr. Tom Gordon of Stand-By-Systems II; Ms. Myra Dillingham of Penn State University; Ms. Doris Cross of Millersville University; Dr. Eddie Manning of Temple University and Mr. Lawrence A. Dowdy of West Chester University.

The key topics covered were self-concept, communication skills, group problem-solving/decision-making, and motivating others. Representative Chaka Fattah, now U.S. Congressman, was the keynote speaker at the award brunch program.



I, Too

BY LANGSTON
HUGHES

I, too, sing
America.

I am the darker
brother.

They send me to
eat in the kitchen
When company
comes,

But I laugh,
And eat well,
And grow strong.

Tomorrow,
I'll be at the table
When company
comes.

Nobody'll dare
Say to me,
"Eat in the
kitchen,"
Then.

Besides,
They'll see how
beautiful I am
And be ashamed—

I, too, am
America.

Copyright © 1994 by
The Estate of Langston Hughes.
Source: *The Collected Poems of
Langston Hughes (Vintage Books)*
2004).

PBCOHE HIGHLIGHTS: FREDERICK SHEGOG AND EASTON BROWN



Frederick Shegog—Eastern Region

Hello, my name is Frederick Shegog, Founder/CEO The Message. I am blessed to be an honor student at [Delaware County Community College](#), where I am majoring in communications. I was the only student presenter at the 2018 PBCOHE Student Leadership Development Institute in Harrisburg.

I have also been accepted to present at the upcoming 2019 Pennsylvania Black Conference on Higher Education, Inc. 49th Annual Conference.

An article about me was published in the [Philadelphia Inquirer](#) and the other one the college just finished on me. Recovery Campus Magazine has already been in touch with the college and will be running it not only next month but also in the summer.

To learn more of his amazing story select the highlighted hyperlink above.



Easton Brown—Western Region

I am Easton Brown from Cleveland, Ohio. I am a current Sophomore at California University Of Pennsylvania, majoring in business administration and minoring in psychology with a concentration in finance.

I am the social media chairman for the Black Student Union for 2018-2019 term. I am also the secretary for Women United on Campus for the Fall Semester of 2018.

I am also heavily involved on campus in organizations such as The African Student Association, and The Hispanic Student Association. I am also a member of The University Honors Program, taking 18 credits each semester.

PBCOHE HIGHLIGHTS: JUSTIN BROWN, AUTHOR

Justin L. Brown is a renowned presenter and critically acclaimed speaker who has devoted his life to educating campuses, businesses and society about cultural awareness.



Justin Brown—Eastern Region

Justin helps to build the respect of others, communication, authentic relationships, and how to have a closer connection to God. After being fed up with the world and its continuing decline of respect, morals, and values, Justin was determined to make a difference.

Justin's passion for working with students developed while pursuing a bachelor's degree in public relations from Slippery Rock University. During his undergraduate tenure, Justin was actively involved on campus, working and collaborating with various offices and departments on campus. It was during this time that he created the Diversity Awareness Program (D.A.P.), a program dedicated to raising awareness and edu-



cating college campuses about the importance of diversity and embracing all cultures and backgrounds.

He then continued nurturing the D.A.P. program through his graduate studies at

the Indiana University of Pennsylvania, while working towards earning his master's degree in Student Affairs in Higher Education. D.A.P. has successfully grown in popularity, having visited over 400 colleges and universities, and over 20 chapters established within those institutions.

INSTITUTE FOR EDUCATIONAL MANAGEMENT AND LEADERSHIP (IEML)

The 2018-2019 cohort of the Institute for Educational Management and Leadership (IEML) began in June at the Annual Retreat. They met at the Student Leadership Development Institute in October, in February/March at the Annual Meeting, and will finally meet at the Annual Retreat in June 2019. The 2019-2020 Cohort is planned to begin in June 2019.



The Pennsylvania State System of Higher Education (PASSHE) has again shown its support for IEML by awarding PBCOHE a \$16,000 grant. We are grateful for this continued support. The members of the 2018-2019 cohort are: Luke Betley, Bloomsburg University; Joseph Croskey, Clarion University; Tiffany E. Jones, West Chester University; Pricilla A. Robertson, Community College of Allegheny County; and Juanita C. Wooten, West Chester University.

For more information on the Institute for Educational Management and Leadership (IEML) contact Ron Felder at rfelder81@gmail.com or Dr. Brenda Sanders Dédé at bsdede48@gmail.com.

IEML Applications Open for the 2019 Cohort

The 2019-2020 New Cohort of the IEML will begin in June 2019. To apply please send Resume, Letter of Interest, Statement of future goals, and two letters of recommendation to Brenda Sanders Dédé , Ed.D.

P.O. Box 290

Clarion, Pa 16214

bsdede48@gmail.com

Deadline April 30, 2019

For more information contact Brenda Dede

SAVE THE DATE
COMMUNITY SERVICE PROJECT

**The Pennsylvania Black Conference
on Higher Education, Inc.**

Community Service Project



COLLEGE NETWORK & MINGLE

Friday, March 8, 2019

Hotel departure **promptly** 8:30 a.m.

School departure 10:45 a.m.

We will be going to

MOTIVATION HIGH SCHOOL

Join us as we meet one-on-one and present a panel with high school students and answer questions about higher education:

Mentoring · Admissions · Financial Aid · Campus Life
Study Habits · Careers · Academic Planning



We are collecting school supplies: three-ring binders, paper,
pencils, folders, pens, etc.

Remember to bring extra business cards.



PBCOHE MISSION

As part of the Master Plan, the Pennsylvania Black Conference on Higher Education was formed with the mission to ensure equal education for African Americans and other minorities in the Commonwealth of Pennsylvania.

PBCOHE's purpose is to insure that the educational needs of minorities and African-American students in Pennsylvania are addressed. PBCOHE shall facilitate meeting this goal by utilizing its individual and collective resources for developing and implementing effective educational programming.

The review and analysis of state and federal legislation for effect on African-Americans and other minorities in higher education in the Commonwealth of Pennsylvania is also an objective of PBCOHE. Additionally, the Conference is responsible for providing a means of communication and for consulting with local, state, and federal agencies, both private and public, to encourage co-sponsorship of the Conference efforts.

Architects of Achievement
is a publication of the
Pennsylvania Black Conference
on Higher Education, Inc.
(PBCOHE)

<https://www.pbcohe.com>

Pricilla Robertson, Editor

